

**CWOCC Board of Directors**  
**February 2, 2026 at 6:00pm**

Present: Jahn, John, Rebecca, Ashley, Anna, Gary, Matt, Aaron, Kelly, Grant

Review & Approval of our [December 8, 2025](#) meeting minutes. A motion to approve was made by John and seconded by Matt. Motion carried with unanimous vote.

**Financials Check-In:**

- a. Peoples State Bank Account: ~\$51,000
  - i. Secondary individual needed to be on the account.
  - ii. A motion to add Ashley Bethke to the CWOCC People's State Bank account was made by Aaron and seconded by Kelly. Motion carried with unanimous vote.
  
- b. Expected revenue
  - i. Business Sponsorship - \$55k - \$70k in 2026
  - ii. Race Revenue Coming from 2025 - \$5,000
  - iii. City of Wausau Room Tax Application - \$20,000 - \$25,000
    - 1. Next application due on Monday, April 13, 2026:
    - 2. Room Tax Commission meets on Monday, April 24, 2026 to make funding decisions.
  - iv. Other local foundations - Potential for Evergreen Elementary
    - 1. Alexander Foundation, Greenheck Foundation, WPS Foundation, Village of Rib Mountain Room Tax (due in 2 weeks)
  
- c. Expected expenses
  - i. Brushmower for Sylvan - write into Room Tax grant
  - ii. Material for Sylvan
  
- d. Finance Committee report
  - i. [2026 Business Sponsorship Working Document](#)
  
- e. [2026 DRAFT Budget](#)

**Strategic Planning :**

- a. Advisory Board Appointments. Potential candidates:
  - o Renae Krings - GWPP
    - 1. Yes, if the GWPP gets the Talent Attraction Grant
  - o Ryan Jones - Thrivent Voyage
  - o Mike Repyak - Kocourek Trailhead Foundation
  - o Connor Wulf - Wood Trust Financial

Advisory board members would attend 2 meetings a year to provide feedback and ideas regarding growth and strategic planning.

- b. [Committee Leader assignments](#) and recruitment
  - o Ashley to write narratives for each committee to share with members.

- c. Review [Trail Boss/Steward Org Chart](#) - Do not Table!
  - o Discuss hiring paid trail staff in spring/summer 2026:
    - 1. [CWOCC Contracted Trail Staff](#)
  - o Intentional recruiting of qualified/interested volunteers
  - o TrailBot volunteer integration
- d. Update on [CWOCC Social Media](#).
- e. Apply for 501c3- Aaron & Ashley to take lead

## Events & Community Engagement

### Upcoming Events:

- o Spring Meeting Date: Coordinate with KTHF announcement?
  - 1. Dates: April 2nd or **9th**
  - 2. Venues: **GHCC**, Bull Falls, The Wausau Club, others?
  - 3. Content:
- o WBF Healthy Communities Summit - April 23rd & 24th, 2026.
- o Summer Group Ride Schedule
- o [2026 Calendar of Events](#)
- o Ragnar Trail 2026 (Sep 17-19). Do we restore the relationship and provide support?
  - 1. Advance payment on Shuttle Driver positions
  - 2. 100% control of beer choice and sales. No free beer to Glampers.
  - 3. Need leaders. Volunteer coordinator & beer point-person.
    - a. Kelly will be beer point person
    - b. Unless weather is ideal on Thursday, we will not be open

## Trail Development Updates (If nothing to report, please leave blank)

- a. Nine Mile -
  - i. Nine Mile [Improvement Plan](#) discussion.
- b. Ringle -
  - i. Skills loop rehab
  - ii. Short Round change to one way, add additional feature/lines
  - iii. Engage Matt Hippie for projects
- c. Sylvan Hill
  - i. [Sylvan Trail Projects Overview](#)
- d. Underdown/Prairie Dells
  - i. \$450 from Borah jersey sales, additional \$550 from CWOCC to make it \$1000 total towards equipment below. Motion by Jahn, seconded by Gary. Motion carried with unanimous vote.
    - 1. Four Silky Saws Bigboy 2000 (360mm), approximately \$105 each.
    - 2. Signage - cost may be picked up City of Merrill
      - a. Heinemania for three large trailhead kiosks

- b. Colored arrows Main Course (10 black), Hollow (10 purple). Previous signs stolen.
      - c. 20 No horses signs
      - d. Four winter trail users notices
    - 3. Reimburse Candy for prior equipment maintenance
  - e. Evergreen Bike Park
    - i. Update on MOU and 2026 schedule
  - f. Big Eau Pleine Park
  - g. **WORK PLANS**
    - i. Please add any estimated 2026 expenses (Equipment, Dirt/supplies, Contractor fees, etc...)
    - ii. Purchase 2 leaf blowers for Nine Mile - Approx \$1,100 - \$1,300 (STIHL Magnum BR 800 X 239 mph 912 CFM Gas Backpack Leaf Blower)

**Next meeting: April 6, 2026**