

CWOCC Board of Directors

June 2, 2025 at 6:00pm

Present: Jahn, Jake, Ashley, Kelly, Rebecca, Gary, Randy, Grant, Aaron, Matt, John, Anna

Excused: Shane S.

Review & Approval of [March 31, 2025](#) meeting minutes. Motion made by Jake and seconded by Matt

Congratulations to John Lauer on his new bike! IMBA member drive!

Financials Check-In:

- a. Peoples State Bank Account: \$40,260
 - i. Plus \$1,286 from Ragnar

Business Sponsorships 2025 [HERE](#)

New Revenue:

- o Sylvan Hill Annual Maintenance -
 - Carry over of \$8,735.50 coming from 2024 carryover
 - Aaron is working on getting \$\$\$ from City of Wausau Finance
 - Wausau Room Tax Commission - Due June 19, or September
 - Ashley & Aaron will discuss putting an annual maintenance cost budget for Sylvan Hill.
 - Discuss with Lindsay Lewitzke?!
 - Need location for Shed
- o Evergreen Elementary - CFONCW - \$19,500
 - Aaron submitted on 5/1/2025; Distributions Committee approved \$5,000; final board approval coming on Thursday
 - [CFONCW Grant Budget Submitted](#) - \$5,000
 - Additional grant funding?
 - **B.A & Esther Greenheck Foundation? - Due July 30, Aaron to explore**; \$10K/less is reviewed monthly. Likely faster, quicker response.
 - 2 year projected [budget available](#)

Upcoming Expenses (larger than \$250):

- Any need for tooling updates
 - o 2 trimmers, we do have \$1500 from the county; need an email to Brad. Must be used at/for Nine Mile. Available at most every 5 years.
 - Need loppers x 2, trimmers x 2.
 - o Only 1 functioning trimmer at Ringle.
 - o A shed and tools for sylvan are needed. We are able to carry over the remaining \$8,735.50 from CWOCC's 2024 Room Tax Commission application. A Budget of needs has been drafted [here](#).

Updates & Discussion Items:

- a. WORS readiness:
 - Maintenance needs at Nine Mile and Sylvan Hill
 1. Matt to send John gpx files for the course at Nine Mile
 2. Some trimming needs doing at both Sylvan and Nine Mile
 3. Maybe 3-5 of the Mob crew to help?
 4. Signs going up Thursday 6/12 at Sylvan
 - Course set up and tear down - Jerry M and Josh B
 - Volunteer link....waiting on Marcus W.
- b. CWOCC Board Updates:
 - Begin [Committee Leader assignments](#) and recruitment
- c. Youth Ride and Women's Events
 - Dates set by Wausau United Ride (two 3 days sessions in June) - this last year worked well. (T/W/R June 10 - 12, and 24-26). About 50 kids signed up. CWOCC providing liability coverage and registration platform. Wausau United doing the coaching.
 - Advanced session on Wednesdays in July
 - Sunday Fundamentals (1-3 Sundays throughout Summer), TBD; considering a suggested donation to CWOCC for participants.
 - twice/mo women's rides are happening.
- d. Future of [CWOCC Social Media](#). Insta, fb, snap.
 - Get Anna new CWOCC Social Media email: marketing@cwocc.org
- e. Review of CWOCC [email stats](#) and [effectiveness](#)
- f. CFONCW Impact Grant Story - CWOCC
 - Looking to film and interview at upcoming CWOCC event:
 1. Women's ride on June 11th (6 pm at Ringle) - **Rebecca, Ashley, other female riders**
 2. Youth ride on June 12th (6 pm at Nine Mile) - **Sarah Jones, Jeff Tobin, NICA riders (do we know a few that will be helping out this session?), Youth Ride kids**
 3. Group ride on June 12th (6 pm at Nine Mile) - **Jahn, Marcus Warrington, Kelly O'Day**

Trail Development Updates (If nothing to report, please leave blank)

- a. [WORK PLANS](#)
- b. [Mainline Trails Maintenance Contract](#)
- c. Nine Mile -
 - i. Ideas for improvements/maintenance in 2025.
 1. Re Route Jims Trail. Maybe County will do, as part of snowshoe trail.
 2. Minor Upgrades to Advanced Loop where logging occurred.
 - ii. [Logging update](#).
 - iii. Nine Mile Improvement Plan discussion.
 1. Starting Point. [2020 Refresh Project](#)

- d. Sylvan Hill
 - i. Needed preparations for WORS Enduro June 14th.
 - 1. No required trail work expectations from WORS. Mob Team wants to know what expectations the board has for the trails.
 - 2. The Midwest Mob race team has just formed and is still developing cohesion. They've coordinated 2 work days of 3-5 team members and are hoping to arrange more work days this season. Will Bethke and Ashley have continued trailwork 1-2 nights a week. Twisted Oak is $\frac{3}{4}$ complete with dirt work and most trails have been trimmed once, with thorn bushes cut back.
 - 3. Remaining Work before WORS:
 - a. Another round of trimming will be needed before WORS (estimated 5 hours with 1 trimmer).
 - b. Dirtwork: If we want each trail to be in as good of shape as the reworked portion of Twisted Oak, we will need to coordinate an organized full day work day with teams of 3-5 people on each trail (Bad Rabbit, Fish Hook, Sylvans Loop and the bottom of Twisted Oak)
 - 4. Most trails will need new dirt to rebuild berms and jumps in the near future, likely 2026.
 - ii. Update on new signage, posts and kiosks.
 - 1. Ashley has the signs and Cody Kluck as captain of the Midwest Mob team informed Ashley that he will coordinate with John Lauer and work with the team to install the signs. (Likely Thursday evening)
 - 2. Posts are needed for a few signs (Double Vision and Reboot), the Bad Rabbit sign needs to be relocated as riders are entering the skills area trail next to the sign by accident, since the sign is adjacent to this about 15 feet before the Bad Rabbit Trail begins.
- e. Ringle Trails -
 - i. New signs on hand, spring installation. About $\frac{1}{2}$ way done.
 - ii. Oscar reconnection complete.
- f. Rib Mountain State Park
 - i. Rezoning approved at Village of Rib Mountain meetings
 - ii. Trail planning this summer, flagging by Mike Repyak, 6 miles done!
 - iii. IMBA trail solutions remains on contract, expanding flagging capacity
 - iv. IMBA trail/Mike meeting with DNR fall/spring to review environmental impacts/mitigation
 - v. Current goal to have 10 Mi built by end of 2026
 - vi. Expecting a public announcement in mid-late September
- g. Evergreen Elementary
 - i. [BUDGET](#) estimation from Dan Borchardt
 - ii. Alongside trail development, Rebecca is meeting with Evergreen staff with support of Casey to develop bike education to elementary students.

- h. DC Everest Bike Park(s) - Looking to fund the bicycle playground as a first phase. DCE has other (internal) requests for use of school owned properties so a district wide property evaluation is underway. This could affect the other space for singletrack trails in the [Concept plan](#).

Anna Nelson nominated as new CWOCC Board Member. Motion by Jake, Second by Aaron. Approved by voice vote.

Next meeting: August 4, 2025