

CWOCC Board of Directors

March 31, 2025 at 6:00pm

Present: Jahn, Aaron, Jake, Gary, Rebecca, Randy, John, Shane, Matt, Aaron, Ashley, Kelly, Grant

Excused:

Review & Approval of February 3, 2025 meeting minutes

Motion to accept by Shane, and seconded by Rebecca.

Board introductions and Board Roster: Vote to approve appointed members

Motion by Jake and second by John to accept Ashley, Grant, and Kelly as new board members. Motion carried by unanimous vote.

Financials Check-In:

- a. Peoples State Bank Account: \$35,348.94 + \$2,500 \$37,848.94
- b. 2025 CWOCC Budget

New Revenue:

- No payment from Ragnar. End volunteer relationship? Board discussed; at present, will reach out
 -
- 2025 Business Sponsor Program update
 - https://docs.google.com/spreadsheets/d/1yDt9ariNuLzcJEf8E6Dp7xq-MDivuoEygLj6pj_dugA/edit?gid=274539703#gid=274539703
 -
- Targets for large donations: Committee Meeting
 - Sylvan Hill Annual Maintenance - Wausau Room Tax Commission - Due June 19, or September XX.
 - Communities obligated to spend room tx money
 - Trek WORS as an example of tourism
 - Data from Zartico/Tim White.
 - Data from Marquette and/or others.
 - Check-in w/ Marcus on Trek WORS data
 - Need cost estimate for annual maintenance at Sylvan.
 - Something we contract with Nick for?!
 - Evergreen Elementary - CFONCW - \$15,000k - Due May 5 (Aaron)
 - 2 year projected budget available
 - Leverage CWOCC 2024 contribution of \$8,700
 - School property
 - CWOCC members doing the build
 - Property owned by school district; trails may be maintained by CWOCC
 - Local Tourism Commissions (tabled)
 - Kocourek Family Foundation (tabled)
 - JEM Grants(event based), etc. (tabled)

Upcoming Expenses (larger than \$250):

- Underdown grip strips - Charge led by For the Love of Bikes (in-kind donation at Silver Sponsorship Level); Candy \$1500, Cheryl \$400, Mike & Beth \$250; anticipated total need of ~ \$7000. Motion for \$2150 for Grip Strips etc by Jahn. Second by Jake. All in favor.
- [Portable PA/Music](#) Sound system for Group Rides & outdoor meetings; Ashley moved for \$750 for sound system. Gary second. All in favor.
- Spring Meeting Budget: \$3K-ish
- Any need for tooling updates
 - 2 trimmers, we do have \$1500 from county; need an email to Brad. Must be used at/for Nine Mile.
 - Could use another leaf blower for Sylvan up to \$600. Motion by Aaron, Second by Shane. All in favor.

Updates & Discussion Items:

- a. CWOCC Board Updates:
 - Application for 501c3 status update - Gary/Aaron; Aaron working on application. Goal to have application submitted by end of calendar year.
 - Begin [Committee Leader assignments](#) and recruitment
- b. CWOCC Spring Meeting - April 3 at Greenwood Hills Country Club.
 - Set up at 4:30pm. Need 3-5 people throughout the night.
 - Intentional board interaction to attendees
 - Wausau United Ride will have a table with information
 - Mike Repyak (RMSP Update)
 - Marcus W. (Trek/Wors Update)
- c. [Visit Wausau event](#) on May 5th at HGI. All encouraged to attend.
- d. Rough CWOCC Website Presentation - Tabled. Follow up via email.
- e. Summer Group Rides Plan. 4 total. Need leaders for each event.
 - May 22 - Ringle - Aaron
 - June 12 - Nine Mile(pre ride/promote WORS) Jahn
 - July 17 - Sylvan Hill - Ashley
 - August 14 - Underdown(pre ride/promote UD/IB race) Kelly, Chris, Candy, Merrill Joe
- f. Youth Ride and Women's Events
 - Dates set by Wausau United Ride (two 3 days sessions in June) - this last year worked well. (T/W/R June 10 - 12, and 24-26).
 - Advanced session on Wednesdays in July
 - Sales have supported Wausau United Ride
 - Opportunity to apply to Kocourek Kids Foundation for support
 - Denny Helke (Kiwanis) donating \$250 to support Youth Ride
 - Thrivent Action Teams as an option
 - Wednesday Women's rides 2nd and 4th weeks June-August
 - Sunday Funday Fundamentals (1-3 Sundays throughout Summer), TBD; considering a suggested donation to CWOCC for participants.

- g. Future of CWOCC Social Media. Insta, fb, snap, bluesky, discord, truthsocial, telegram, tic-tock ???

Trail Development Updates (If nothing to report, please leave blank)

- a. [WORK PLANS](#)
- b. [Mainline Trails Maintenance Contract](#)
- c. Nine Mile -
 - i. Ideas for improvements/maintenance in 2025.
 - 1. Re Route Jims Trail. Maybe County will do, as part of snowshoe trail.
 - 2. Minor Upgrades to Advanced Loop where logging occurred.
 - ii. Need volunteers for Leaf blowing and limb cleanup.
 - 1. Count me in! (Aaron)
 - iii. Next logging happening in May 2025 if conditions allow. They have until June 30.
 - 1. Marathon Co using logging sale funds outside ice arena repairs; opportunity to put similar funds in the future into Nine Mile Trails.
- d. Sylvan Hill
 - i. Needed preparations for WORS Enduro June 14th.
 - 1. Matt and John lead the charge
 - ii. Update on new signage, posts and kiosks.
 - iii. Local riders are interested to help with maintenance and improvements.
 - 1. Who is our local Sylvan crew?! (Midwest MOB)
 - a. Cody & Will
 - 2. Signage to encourage riding on signed/marked trails only.
- e. Ringle Trails -
 - i. New signs on hand, spring installation.
 - ii. Reconnect north entry of Oscar trail
 - iii. Resurface skill loop in gas line project space (gravel surface)
 - 1. Volunteer work day needed
 - iv. Trash Clean up (anticipate Transformational Leader group)
- f. Rib Mountain State Park
 - i. 2 important dates for rezoning. April 9th & May 20th
 - 1. Aaron is taking the lead to recruit local riders to testify.
- g. Underdown
- h. Big Eau Pleine
 - i. Spring cleanup volunteers needed
 - ii. New trail boss would be super
- i. Evergreen Elementary
 - i. [BUDGET](#) estimation from Dan Borchardt
 - ii. Alongside trail development, Rebecca is meeting with Evergreen staff with support of Casey to develop bike education to elementary students.

- j. Cedar Creek - Village of Rothschild working on finalizing Cedar Creek Recreation Area, Pavilion Marketplace master plan (update) and 5 year Comprehensive Outdoor Rec. Plan (update).
- k. DC Everest Bike Park(s) - Lindsey Lewitzke is moving forward with fundraising, Casey Nye will begin to loop in more DCE integral staff (building & grounds), PE teachers, Village of Weston etc. [Concept plan](#) and cost "opinion".

Next meeting: June 2, 2025