



Central Wisconsin Offroad Cycling Coalition

SPONSORSHIP PROGRAM

BUILDING A BETTER MOUNTAIN BIKING COMMUNITY IN CENTRAL WISCONSIN

Dear CWOCC Supporter,

CWOCC is committed to building a better mountain biking community in Central Wisconsin. As we grow and evolve, our business sponsors and community partners play an essential role in our success. Annual business sponsorships provide us with the funds and resources to build and maintain nearly 70 miles of trails over 6 trailheads in 2 counties for both summer and winter riding. CWOCC oversees the development and maintenance of 6 trail systems in the area: Nine Mile, The Big Eau Pleine, The Underdown, Sylvan Hill Bike Park, Ringle Trails, and Prairie Dells.

In 2025, CWOCC will be involved with the planning for mountain biking at Rib Mountain State Park, great events like the Wausau24 Race, WEMS (Wisconsin Endurance Mountain Bike Series), RAGNAR Trail Run, NICA racing (National Interscholastic Cycling Association) and other CWOCC events and activities bringing thousands of riders into the Wausau area. CWOCC will invest in the next generation of riders through the Youth Rider Program, developing the skills of kids ages 4-13 for the summer programs held at Nine Mile County Forest.

We have a lot to look forward to in 2025 and beyond. Our growth and success is dependent on contributions from sponsors like you. We would appreciate having you on the team that's making central Wisconsin a premier mountain biking destination. As a nonprofit organization, we couldn't do it without the support of committed sponsors. No matter what level you choose, you are part of the ongoing development of destination trail riding in the upper Midwest. Please support us today.

SINCE 2015, BUSINESSES LIKE YOURS HAVE DONATED OVER \$300,000 TO CWOCC



OVER 65 MILES OF SINGLE-TRACK MOUNTAIN BIKES TRAILS BUILT AND MAINTAINED BY CWOCC VOLUNTEERS.

NINE MILE COUNTY FOREST - WAUSAU

14 miles of singletrack

SYLVAN HILL MOUNTAIN BIKE PARK - WAUSAU

4 miles of flowtrails

RINGLE TRAILS - RINGLE

11 miles of singletrack

BIG EAU PLEINE COUNTY PARK - MOSINEE

12 miles of singletrack

UNDERDOWN/ PRAIRE DELLS - GLEASON AREA

33 miles of singletrack



WHERE DOES YOUR DONATION GO??

- Trail Development & Maintenance
- Trailbuilding Equipment & Tools
- Trail Signage
- Winter Grooming Equipment

IMPORTANT TO NOTE:

CWOCC receives limited funding from local municipalities & land managers, The majority of the money comes from donors like you or grants through local community foundations.

- Almost 40 miles of groomed snow trails for winter fat biking groomed and maintained by CWOCC volunteers.
- 200+ dues paying members.
- Over \$600,000 invested in the local mountain bike trail systems raised by CWOCC
- 80% increase in local trail passes/usage since CWOCC formed in 2012.

CWOCC 2025 SPONSORSHIP PROGRAM

Below is a list of our sponsor levels from our Rider level to our Title Sponsor Level with a variety of options in between. The wise stewardship of these donations is paramount as we invest in equipment, contractors, material purchases and insurance for trail building. We also want to recognize our donors with some modest benefits for helping our organization throughout the calendar year. All business sponsors will receive their logo and link on the CWOCC website, mentions at CWOCC and associated events plus a special "Thank you" plaque to display. Whatever level you pick, know that your contributions are going help develop, build, and maintain bike trail systems in Central Wisconsin.

All contributions help us move forward. Should your circumstances allow, please consider our Title and Diamond levels. They are vital to our financial health, help us reach our funding goals earlier in the season, and allow us to establish our annual budget for trail development and maintenance.

To renew your business sponsorship, or to become a business sponsor, please go to CWOCC.org and click the donate button. If you would prefer, you may also return the form on page 4 and mail your contribution to CWOCC. If you would like more information, contact a CWOCC Board member or representative at info@cwocc.org for details.

SPONSORSHIP LEVELS

TITLE SPONSOR	\$10,000 +
DIAMOND SPONSOR	\$5000 +
PLATINUM LEVEL SPONSOR	\$2,500 +
GOLD LEVEL SPONSOR	\$1,500 +
SILVER LEVEL SPONSOR	\$750 +
BRONZE LEVEL SPONSOR	\$250 +
RIDER	\$100 +

**SPONSOR
CWOCC
TODAY...**

**...TO HELP BUILD A
BETTER MOUNTAIN
BIKING COMMUNITY IN
CENTRAL WISCONSIN!!**



CWOCC's Annual
Spring Member
Meeting

CWOCC 2025

Sponsorship information
and Payment form



Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

2025 SPONSOR LEVEL (CHECK APPROPRIATE LEVEL)

Title Level Sponsor **\$10000 or greater**
I want a CWOCC representative to contact me with more
information about being Title Level Sponsor

Diamond Level Sponsor - **\$5000+**

Platinum Level Sponsor - **\$2,500+**

Gold Level Sponsor - **\$1,500+**

Silver Level Sponsor - **\$750+**

Bronze Level Sponsor - **\$250+**

Rider **\$100+**

Amount Enclosed: _____

Your payment is appreciated within
30 days of commitment.

CWOCC (IMBA Chapter)
is a 501(c)3 tax-exempt organization.
Your donation is fully tax deductible.

THANK YOU FOR YOUR SUPPORT!

Please send attached donor form
with payment to the following address:

CWOCC
P.O. Box 745
Wausau, WI 54402



If you prefer giving via PayPal, go to
CWOCC.org and click the donate button
on our home page to donate today!