

CWOCC Board of Directors - Meeting Minutes
February 3, 2025 at 6:00pm

Present: Aaron, Jon, Jahn, Shane, Jake, Gary, Rebecca, Matt

Excused: Randy

Invited Guest: Dylan Weiler

- Transformational leadership program through Wausau Chamber
- Looking for volunteer/leadership opportunity
 - Ringle - Rookery Trash Clean-Up
 - Outside donation (?) for \$2000
 - Membership recruitment event - February 22nd - Total is \$1065
 - Raffle baskets/food
 - Come out and curl for free.

Review & Approval of [December 2, 2024 meeting minutes](#)

Motion to accept by Jahn, and seconded by John.

Board Elections & Roster:

- a. President - Jahn Martin, Motion by Aaron, seconded by Gary
- b. Vice President - Aaron Ruff, Motion by Jake, seconded by Rebecca
- c. Treasurer - Randy Lackman. Motion made by Jahn, seconded by Rebecca.
- d. Secretary - Rebecca Tuley- Motion made by Jahn and seconded by Aaron. Motion carries.

Jake stepping off the board this spring due to work transition, date TBD, likely early June 2025.

Rib Mountain State Park Update:

- e. DNR public engagement period is open January 30 - March 2, 2025 with a Public Engagement Meeting on Thursday, February 13 from 6:00pm - 7:00pm at NTC.
- f. GWPP, Kocourek Family Foundation, and CWOCC update!
 - i. Mike Repyak as Ex-Oficio to CWOCC Board of Directors?

Financials Check-In:

- g. Peoples State Bank Account: \$17,368.92
- h. [2025 CWOCC Budget](#)
 - i. What are CWOCC priorities for 2025?
 1. Rebuilding Board of Directors
 - a. Get governance figured out.
 2. Still need Executive Director and trail staff.
 - a. Is trail maintenance staff a more vital need for spring/summer?
 3. Maintain & enhance our current trail systems.
 - a. Get them up to snuff! Dialed up and excellent.
 4. Keeping CWOCC strong!!!
 - a. Reconnect with the member base for trail maintenance.

New Revenue:

- Waiting on payment from Ragnar. Expecting \$4K-\$6K
- Thrivent matching check in the mail? \$14,000
- Launch of 2025 Business Sponsor Program?
 - Wait to recruit Ashley...
- Targets for large donations: Muni Room Tax, Kocourek (KFF), JEM Grant
 - Wausau Room Tax Application
 - Rib Mountain Tax Application - \$5,000
 - Rothschild Room Tax - Evergreen Elementary
 - Kocourek Family

Upcoming Expenses (larger than \$250):

- Underdown grip strips
 - [GripStrips placement map](#)
 - [Candy's email](#)
 - Let's work on a matching funding solution

Updates & Discussion Items:

- a. CWOCC Board Updates:
 - [New Bylaws](#)
 - Board member recruitment
 1. Ashley Bethke - Aaron
 2. Grant Cleveland - Jahn & Rebecca
 3. Kelly O'Day- Jahn
 4. Cody Kluck
 - Application for 501c3 status
 1. We can complete and Ruder Ware can review.
 2. We could contract with Ruder Ware to do this for us. Unsure of cost.
- b. CWOCC Spring Meeting - Potential date: April 3.
 - Potential venues depending on goal/focus
 1. WWMH, GHCC, HGI, GP
 2. Introduce and invite Mike Repyak to speak
 - a. Is the Kocourek Trailhead Foundation ready to share information?
- c. Rough CWOCC Website Presentation
- d. Summer Group Rides Plan. 4 total. **Trail party**. Keg of beer. Raffle prizes.
 - May 22 - Ringle
 1. Jahn, Aaron
 - June 12 - Nine Mile(pre ride/promote WORS)
 - July 17 - Sylvan Hill
 - August 14 - Underdown(pre ride/promote UD/IB race)
 1. Chris, Candy, Merrill Joe

Trail Development Updates (If nothing to report, please leave blank)

- a. **WORK PLANS**
- b. Nine Mile -
 - i. Ideas for improvements/maintenance in 2025.
 - 1. Next logging happening in May 2025.
- c. Sylvan Hill
 - i. Update on new signage, posts and kiosks.
 - ii. Local riders are interested to help with maintenance and improvements.
 - 1. Who is our local Sylvan crew?!
 - 2. Need to encourage adherence to existing policy, practice, and land manager requirements.
 - 3. Signage to encourage riding on signed/marked trails only.
- d. Ringle Trails -
 - i. New signs on hand, spring installation.
- e. Rib Mountain State Park
 - i.
- f. Underdown - no updates
- g. Big Eau Pleine -
- h. Evergreen Elementary
 - i. **BUDGET** estimation from Dan Borchardt
 - ii. Grant opportunities:
 - 1. Evergreen PTO
 - 2. Rothschild Room Tax
 - 3. Local Foundations
 - iii. Combined fundraising effort with DCE Bike Park at High School
- i. Cedar Creek - Village of Rothschild working on choosing a consultant to finish up Cedar Creek/Pavilion marketplace master planning. Still an opportunity to groom urban trails this winter, need an updated agreement. Dec. 4th Outdoor Rec Committee meeting might hear updates on public land addition to Cedar Creek.
- j. DC Everest Bike Park(s) - Lindsey Lewitzke is moving forward with fundraising, Casey Nye will begin to loop in more DCE integral staff (building & grounds), PE teachers, Village of Weston etc. [Concept plan](#) and cost "opinion".

Alongside trail development, Rebecca is meeting with Evergreen staff with support of Casey to develop bike education to elementary students.

Next meeting: April 7

Appoint new Board Members