

**CWOCC Board of Directors - Meeting Minutes**  
**December 2, 2024 at 6:00pm**

Present: Shane, Jake, Kris, Aaron, John, Gary, Andy, Jahn, Rebecca, Matt

Excused:

**1. Review & Approval of [October 7, 2024](#)**

- a. Motion to accept by Shane, and seconded by John.

**2. Financials Check-In - Randy**

- a. Peoples State Bank Account: \$16,390
- b. [2024 CWOCC Budget](#)

New Revenue:

- [2024 Business Sponsorships](#)
  - Email and FB Post for Giving Tuesday
  - Mid-December end of year giving

Upcoming Expenses (larger than \$250):

- Storage Unit for BEP Equipment ends on 12/31
  - \$510 for six months
  - Motion to approve monthly renewal of \$85 made by Shane and seconded by Jake.
  - Dan Bergs 715-581-4220

Website Improvements - A motion to approve up to \$2,000 was made by Gary and seconded by Rebecca; Motion carries.

**3. Updates & Discussion Items:**

- a. Rib Mountain State Park
  - o DNR is planning for a public engagement opportunity from January 15 - February 15, 2025 (subject to change).
    - 1. Project information will be on RMSP landing page on DNR website
    - 2. Survey feedback opportunity
    - 3. Open House Meeting in Wausau
- b. Kocourek Family Foundation, GWPP, and CWOCC meeting to discuss trail plans & fundraising.
  - o Destination Trail Network marketing/branding
  - o Economic Impact Study
  - o CWOCC Staffing & Business Plan
    - 1. Assistance in developing this through GWPP partners (WoodTrust Bank, Ruder Ware, Wisconsin River Partners)
- c. CWOCC Bylaw Review
  - o [Review Bylaw edits](#)

- Jake moved to approve revised minutes; Andy seconded; approved by voice vote of the board.
- d. Future of CWOCC
  - Staffing & Business Plan
    1. Review Items:
      - <https://drive.google.com/drive/folders/16awTHDqrcjdtFJpilArEE506at3lwS6e>
- e. Independent 501c3 status
  - The IRS has proposed changes to the way that parent organizations (like IMBA) must have oversight over their subordinate organizations (your group) within the parent's 501(c)3 designation.
  - IMBA is **proactively asking all of its subordinates to begin applying for their own 501(c)3 status.**
  - Assistance may be available through Ruder Ware staff.
    1. Do we need to rework chapter agreement?
- f. Events:
  - Holiday Parade - 12/6/24
    1. Sue Page is taking the lead!
  - Wausau Winter Tri - 2/1/25. Need volunteers. Rebecca partnered with Nine Mile; avoiding local ski races & events. Is the Saturday after the Iola Snow Bully. Timer through WEMS at a bargain price. Board fully supportive.
- g. Winter Grooming: "Give me snow, I'll make it flat." - John Lauer
  - Chickering, Schotz, etc...

## 1. Trail Development Updates (If nothing to report, please leave blank)

- a. **WORK PLANS**
- b. Nine Mile -
  - i. Ideas for improvements/maintenance in 2025.
    1. Potential re-tools on advanced loop?
    2. Outbound jump line re-vamp at Nine Mile.
  - ii. Next logging happening in May 2024.
- c. Sylvan Hill
  - i. Update on new signage, posts and kiosks.
  - ii. Local riders are interested to help with maintenance and improvements.
    1. Need to encourage adherence to existing policy, practice, and land manager requirements.
    2. Signage to encourage riding on signed/marked trails only.
- d. Ringle Trails -
  - i. Huffcut Teal vault toilet installed. Invoice paid. Thank you!!
  - ii. Rookery loop complete.

- iii. New signs on hand, some could be installed yet this winter some will need new posts installed when the ground thaws.
  
- e. Rib Mountain State Park
  - i. DNR is leading workgroup of all key stakeholders.
  - ii. IMBA Trail Solutions is working away on concept planning & design.
  
- f. Underdown - no updates
  
- g. Big Eau Pleine -
  
- h. Evergreen -
  - i. Signage has been updated.
  
- i. Cedar Creek - Village of Rothschild working on choosing a consultant to finish up Cedar Creek/Pavilion marketplace master planning. Still an opportunity to groom urban trails this winter, need an updated agreement. Dec. 4th Outdoor Rec Committee meeting might hear updates on public land addition to Cedar Creek.
  
- j. DC Everest Bike Park(s) - Lindsey Lewitzke is moving forward with fundraising, Casey Nye will begin to loop in more DCE integral staff (building & grounds), PE teachers, Village of Weston etc. [Concept plan](#) and cost "opinion"

**Next meeting: February 3**

**Appoint new Board Members**